

OUTLINE OF PROPOSED STRATEGIC PLAN FOR COOKEVILLE BREAKFAST ROTARY CLUB FOR 2002-2007

Our Guiding Principles	Our Vision	Our Mission	Our Long Range Goals* for 2002-2007	Cookeville Breakfast Rotary Club Categories and Subjects for Annual Objectives
<p align="center">Object of Rotary</p> <p align="center">—</p> <p align="center">Four Way Test</p> <p align="center">—</p> <p align="center">Service Above Self</p> <p align="center">—</p> <p align="center">Standard Rotary Club Constitution</p>	<p align="center">...to be the example of service in this community and beyond</p>	<p align="center">...to enrich each member's experience in Rotary</p>	<p>Leadership 1. Club led consistently by highly qualified, internally developed leaders who effectively utilize all members and promulgate this club's by-laws and strategic planning process.</p> <p>Meeting the Needs of Members 2. Members consistently served at excellent level through Membership, Fellowship, and Communications directors and committees who fulfill job descriptions, achieve progressive objectives and find better ways.</p>	<p><u>Categories</u> Leadership</p> <p>Membership</p> <p>Fellowship</p> <p>Communications</p>
		<p align="center">...to serve community and international needs with emphasis on youth</p>	<p>Serving the Community 3. Community consistently served at excellent level through Community Service, Vocational Service and Project directors and committees who fulfill job descriptions, achieve progressive objectives and find better ways. 4. Dollars of funding and hours of service increased each year.</p> <p>Serving the World 5. World consistently served at excellent level through International Service director and committees who fulfill job descriptions, achieve progressive objectives and find better ways.</p>	<p>Community Service</p> <p>Vocational Service</p> <p>Fund-Raising Projects</p> <p>International Service</p>
		<p align="center">...to support The Rotary Foundation and activities of District 6780</p>	<p>The Rotary Foundation 6. Financial support increased each year.</p> <p>District 6780 and R.I. 7. District and R.I. supported and promoted effectively each year through our continued involvement at higher levels of Rotary.</p>	<p>The Rotary Foundation</p> <p>District 6780 and R.I.</p>

* Long range goals identify in somewhat broad terms the challenges which must be accomplished over a 5 year period or longer to fulfill the mission. From them, shorter term objectives, usually for one year, are developed to identify very specifically the results which must be achieved in the shorter term to make acceptable progress toward these goals.

Note 1 - Long Range Goals identify the more specific challenges which must be accomplished over the five year period or longer in order to fulfill the organization's mission and realize its vision. From these long range goals, shorter term objectives for any period of time, one year usually, can then be developed to identify the more specific tasks which must be accomplished in order to make appropriate progress in the short run toward accomplishing the goals in the long run.

Note 2 - In the Cookeville Breakfast Rotary Club, the tools available to help in establishing and finalizing the short term objectives for any year are:

- (1) Review of results and processes from previous years (scheduled in bylaws)
- (2) Initial targeting by incoming officers (scheduled in bylaws)
- (3) Review with and input from membership (scheduled in bylaws)
- (4) Subsequent reviews and revisions (scheduled in bylaws)
- (5) JOB DESCRIPTIONS for all officers and committee chairs and members
- (6) ORGANIZATION STRUCTURE